

Flow Line Tracker [Sample Report]

Version 1.0

30, Sep 2017
Activio Co., Ltd.

1. サンプルレポートの説明

1.1. イベント情報

3日間で約10万人が来場する展示会

1.2. 展示会場の広さ

約 100m x 100m

1.3. エリア分割

展示会場内を A~F の 6 つのエリアに分割してデータを収集し、導線分析を実施

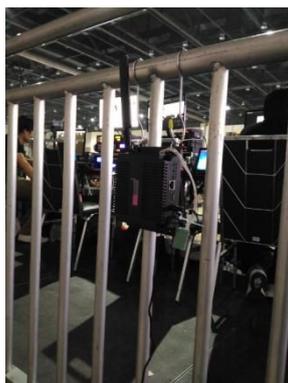
1.4. 設置センサー数

各エリアに1台ずつ（合計6台）設置

1.5. 通信手段

3G 携帯通信回線を利用してクラウドにデータをアップロード

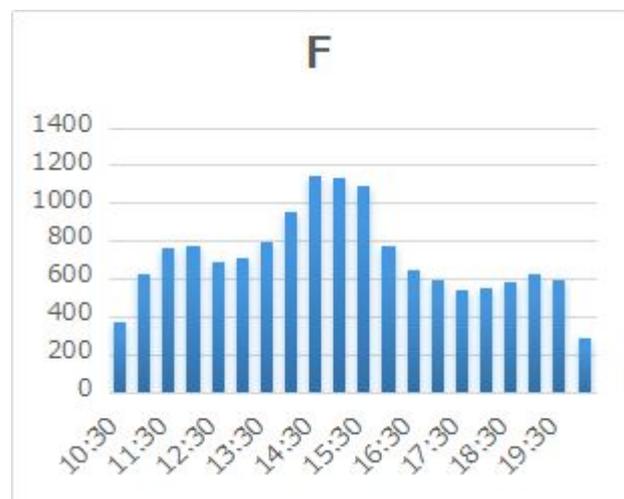
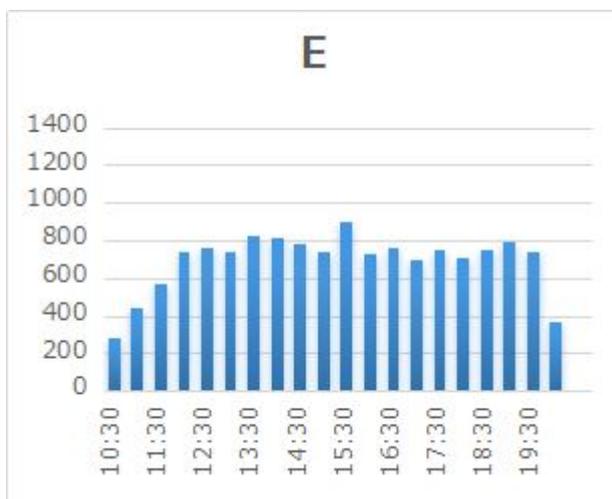
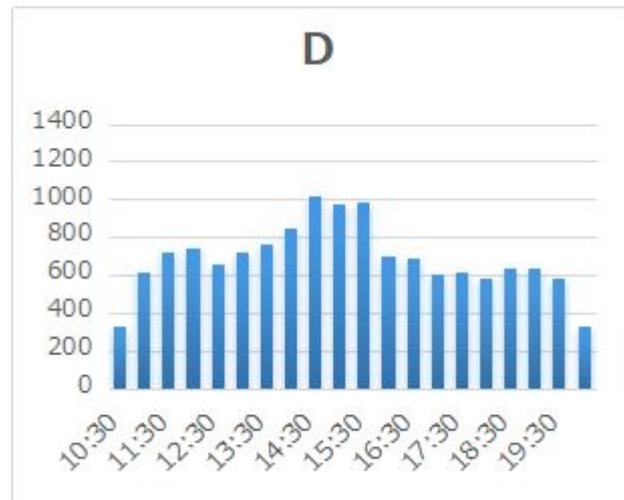
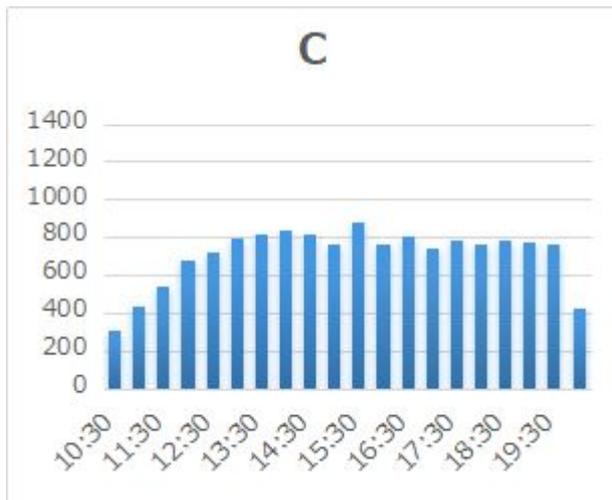
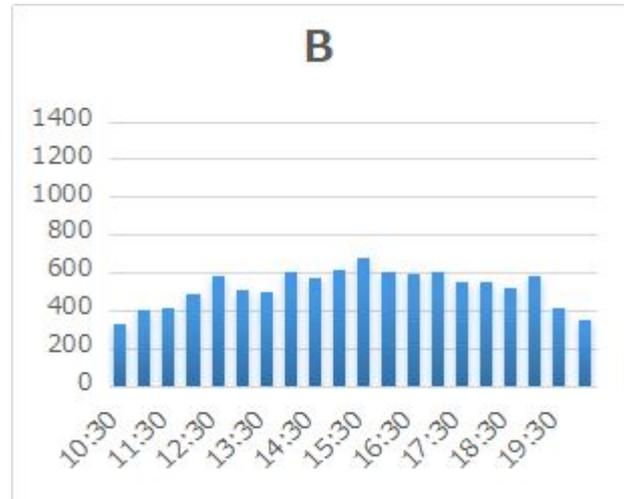
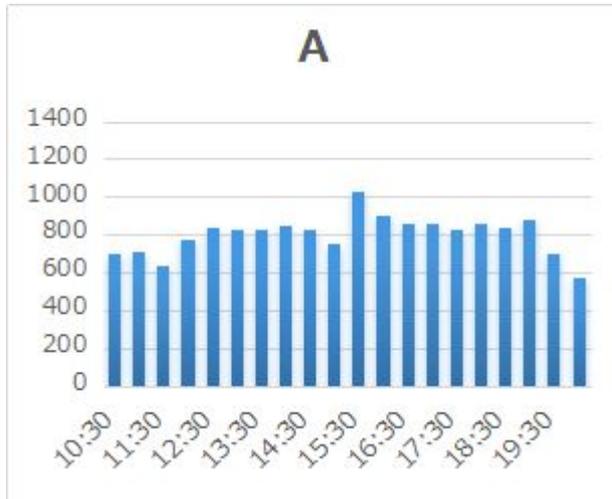
1.6. センサーの設置例



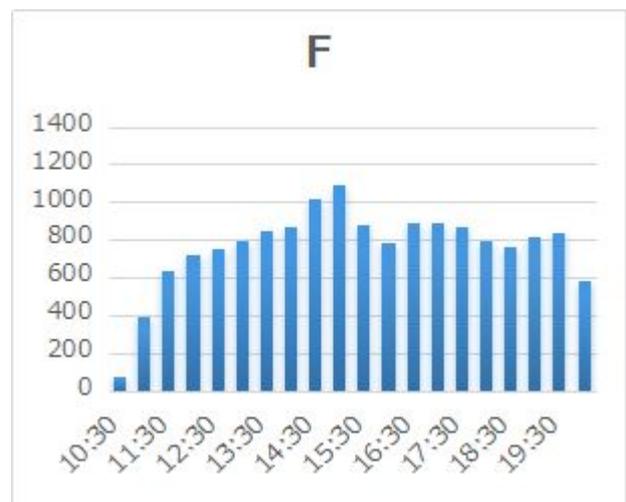
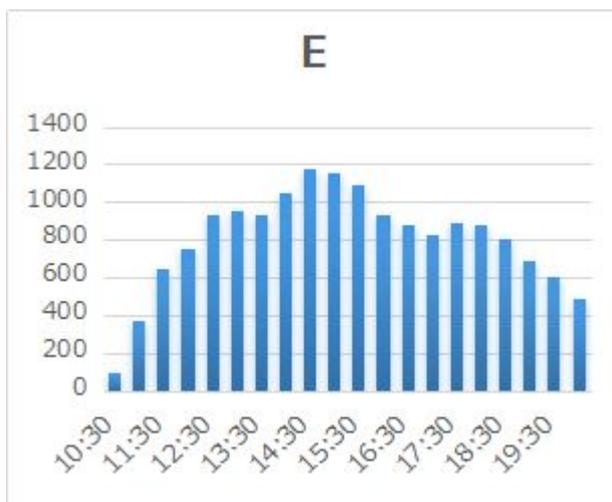
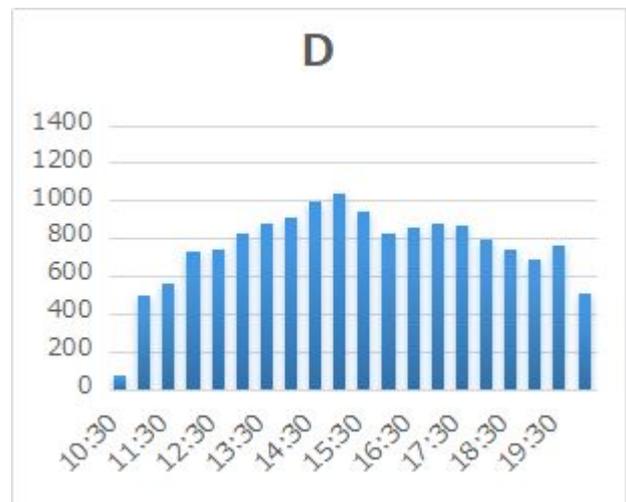
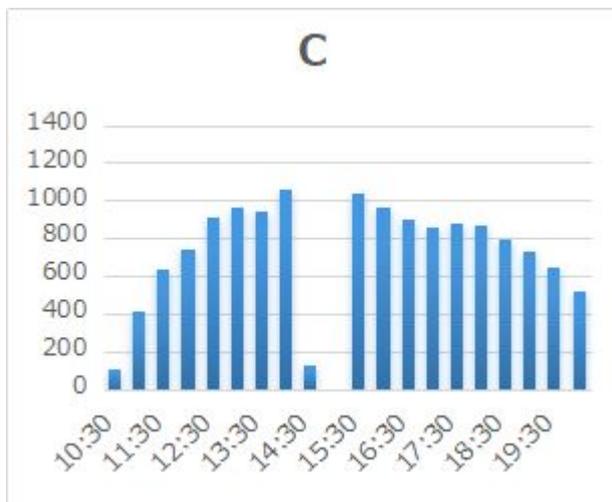
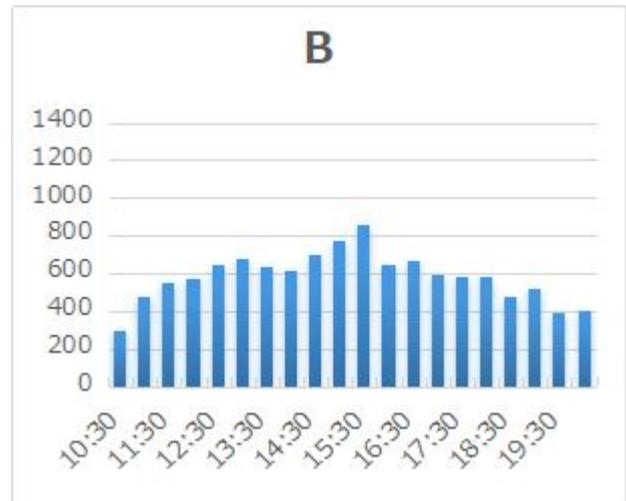
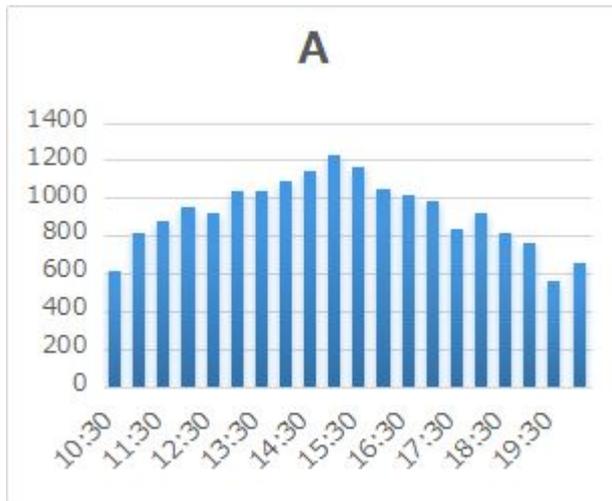
2. 分析結果

2.1. エリア別混雑状況

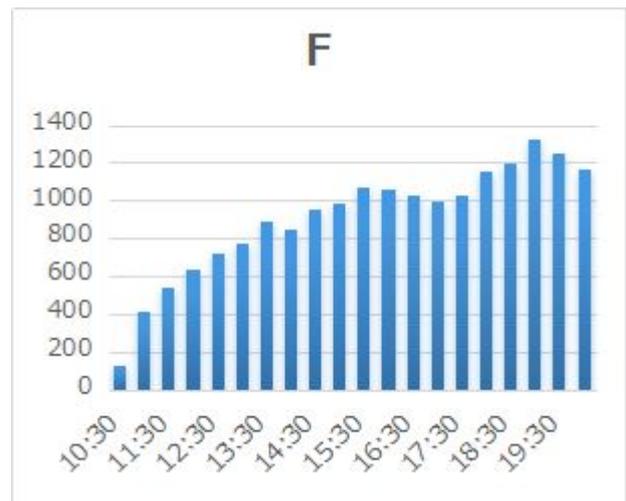
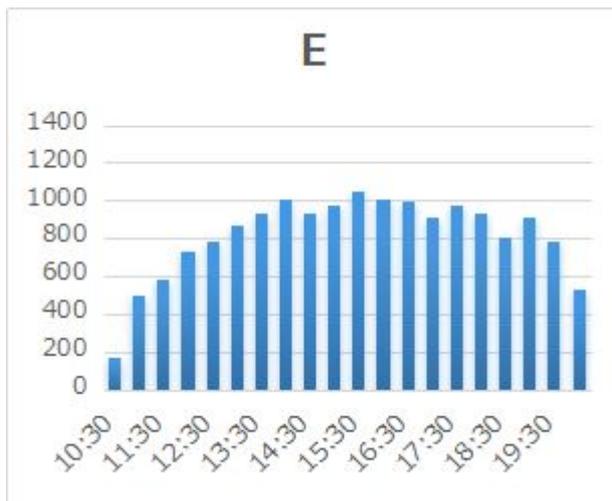
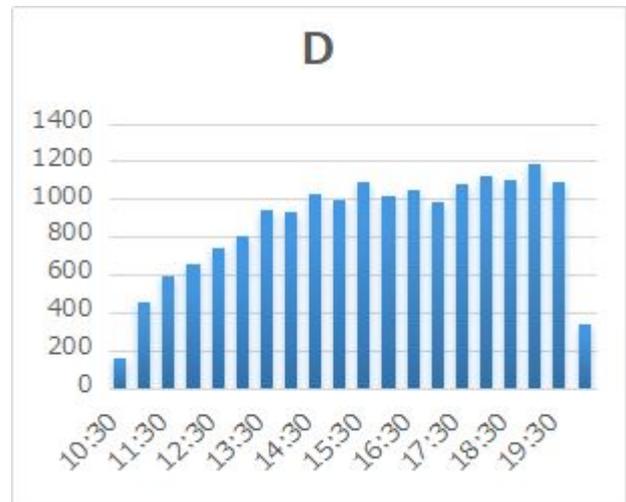
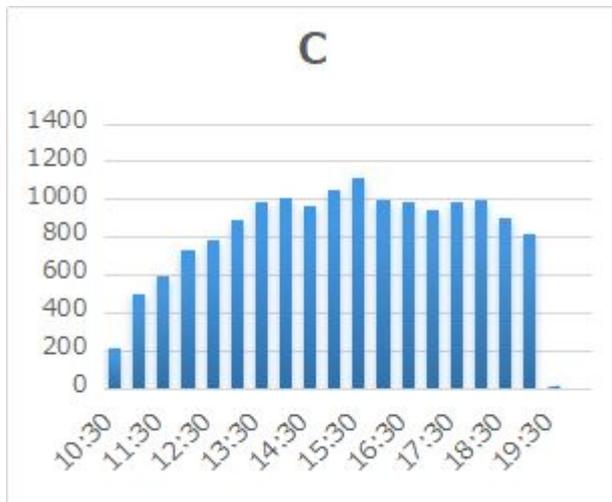
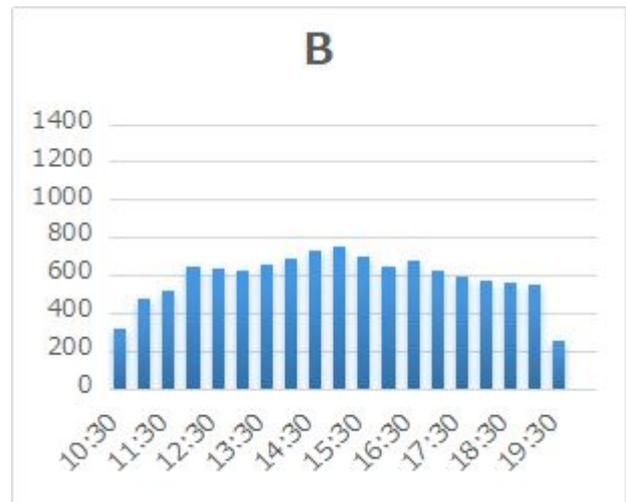
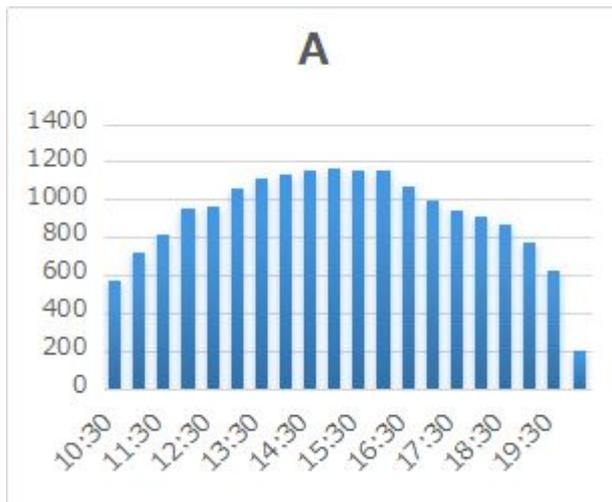
1日目



2日目

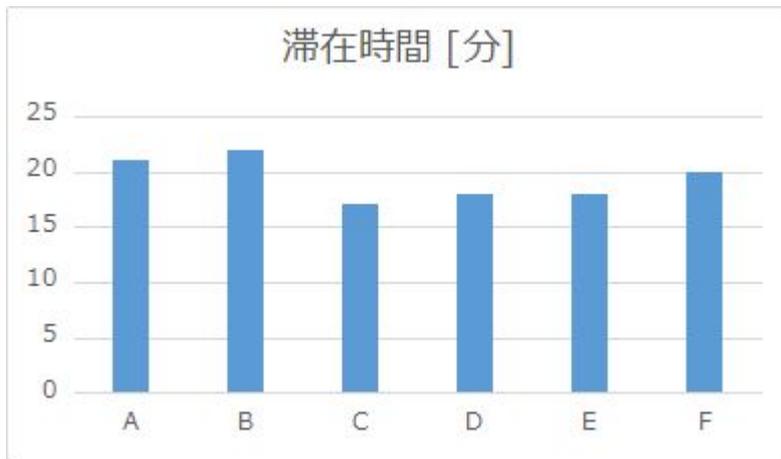


3日目

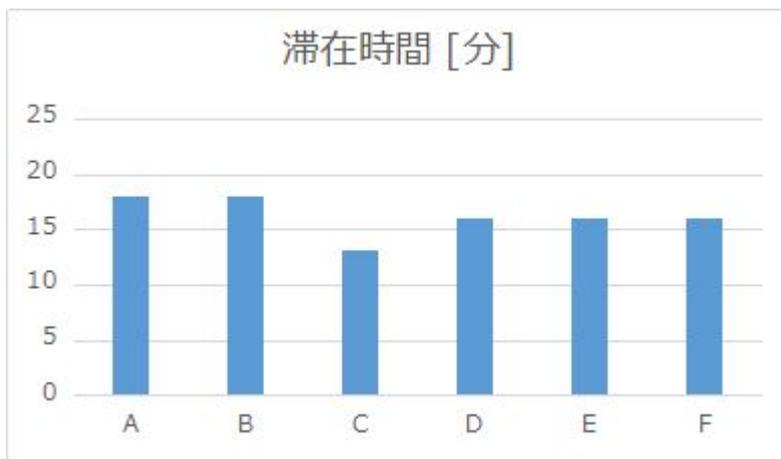


2.2. エリア別滞在時間

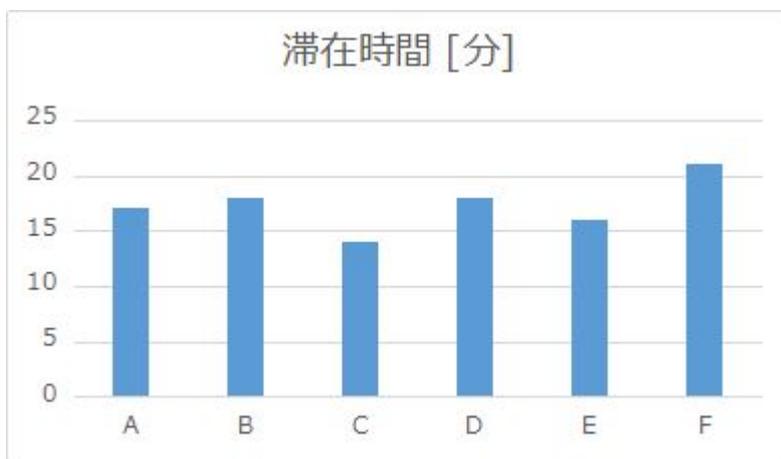
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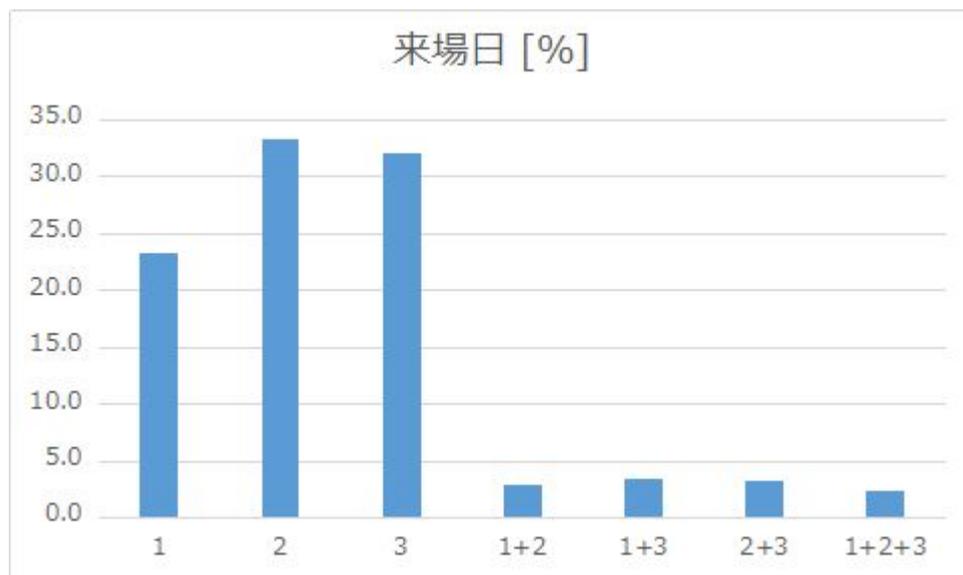
2日目



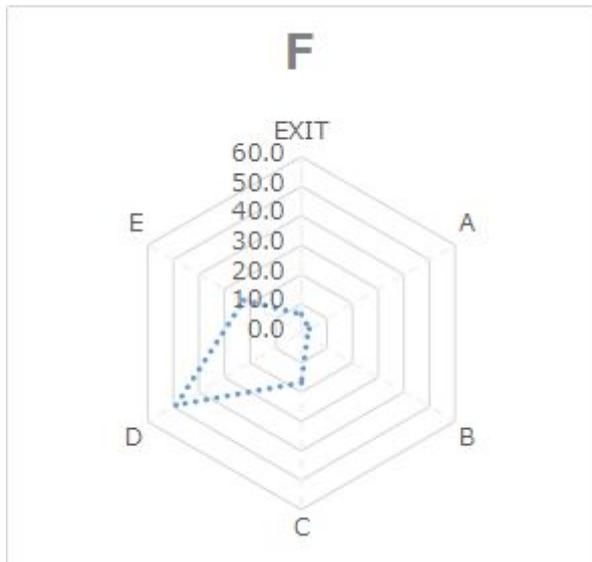
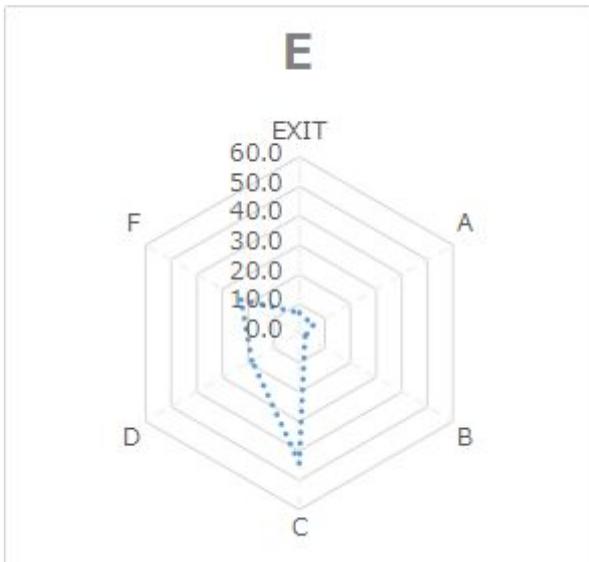
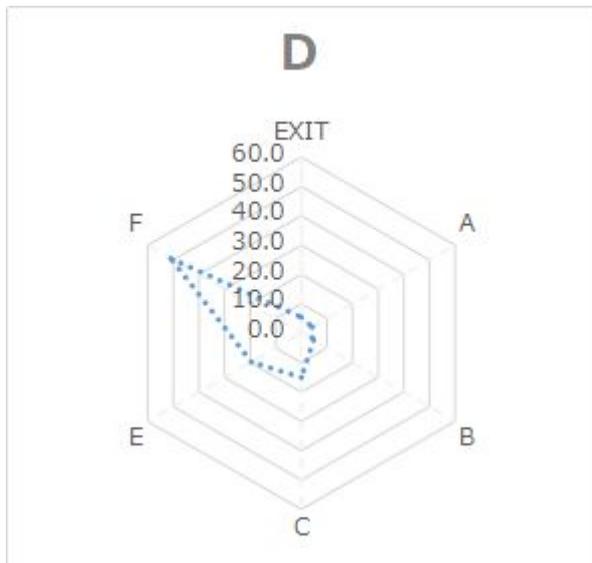
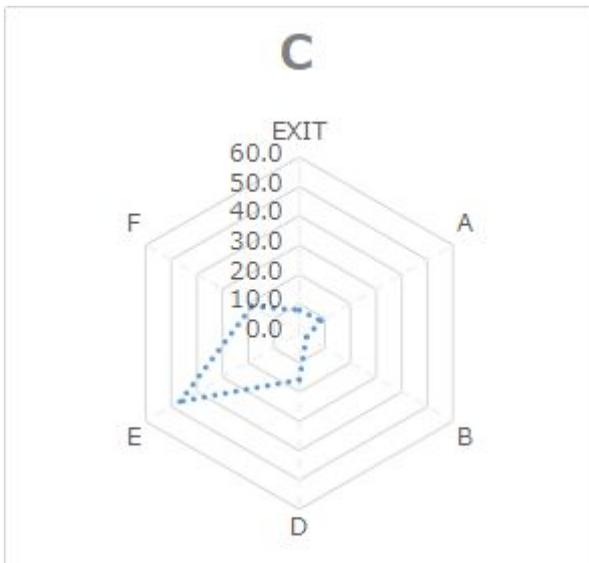
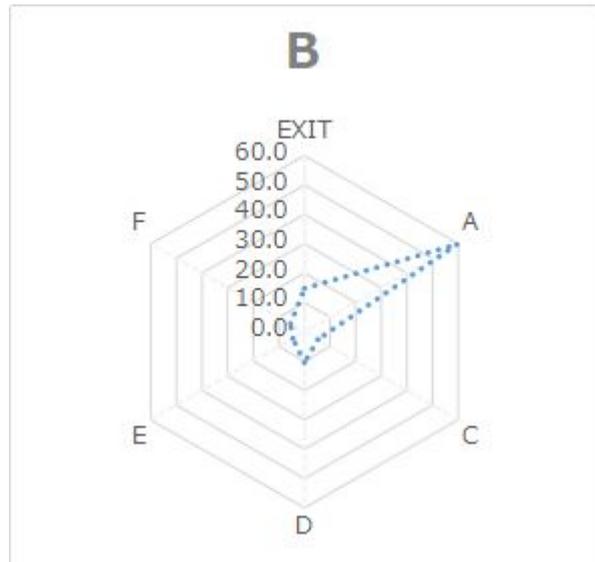
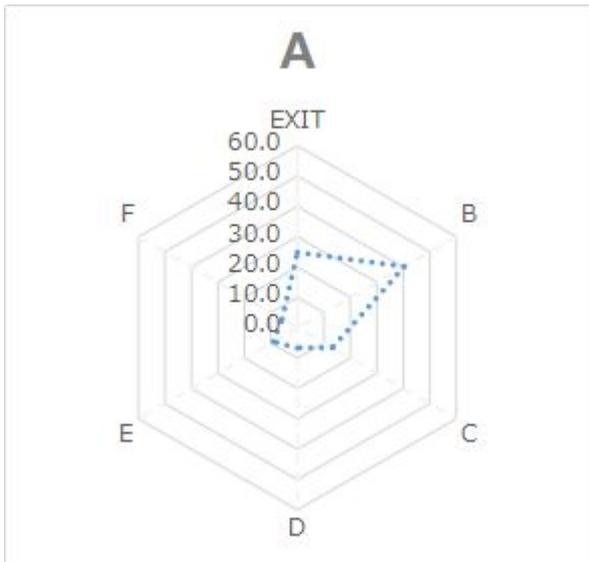
3日目



2.3. リピート来場



2.4. エリア間の移動傾向



2. 5. 滞在時間

