

# Flow Line Tracker [ Sample Report ]

Version 1.0

30, Sep 2017  
Activio Co., Ltd.

# 1. サンプルレポートの説明

## 1.1. イベント情報

3日間で約10万人が来場する展示会

## 1.2. 展示会場の広さ

約 100m x 100m

## 1.3. エリア分割

展示会場内を A~F の 6 つのエリアに分割してデータを収集し、導線分析を実施

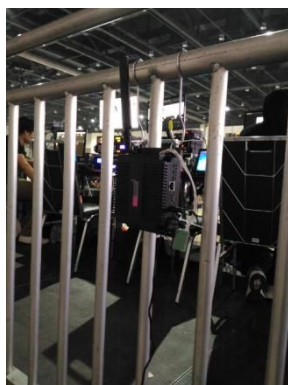
## 1.4. 設置センサー数

各エリアに1台ずつ（合計6台）設置

## 1.5. 通信手段

3G 携帯通信回線を利用してクラウドにデータをアップロード

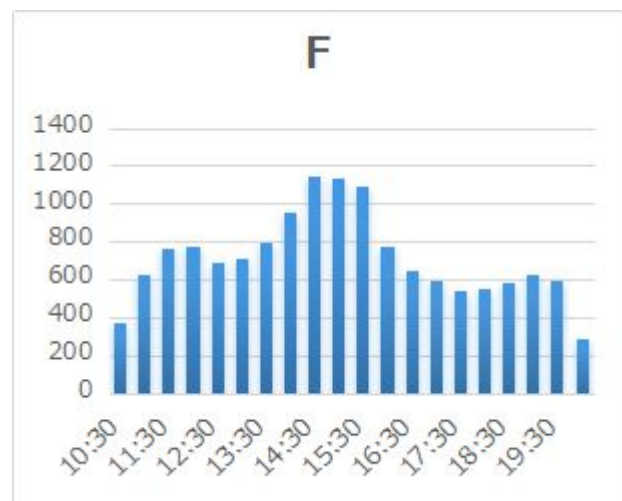
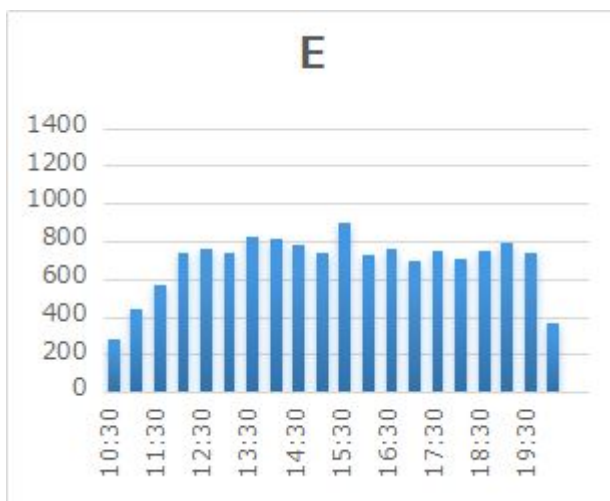
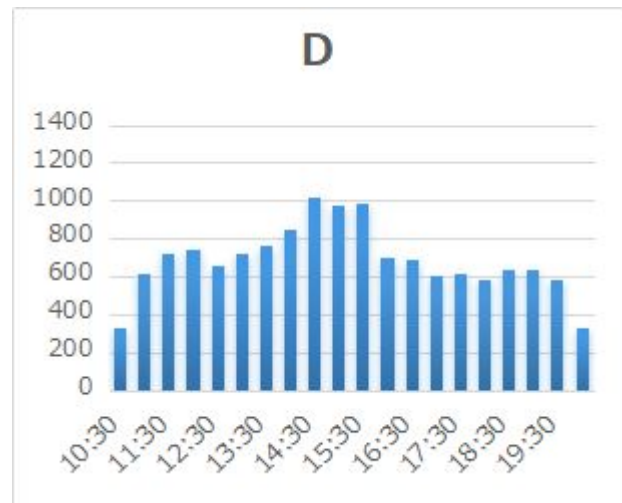
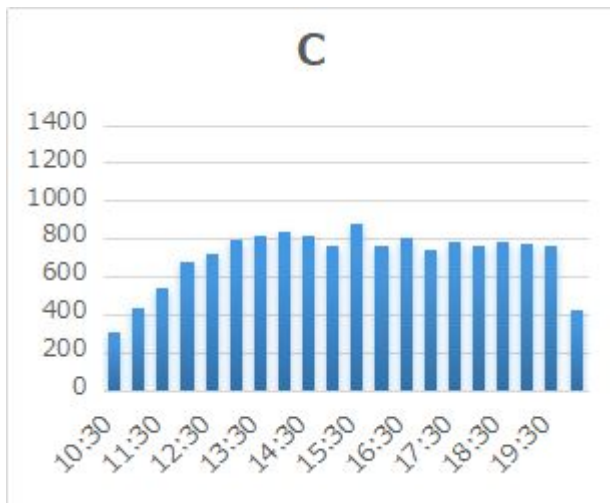
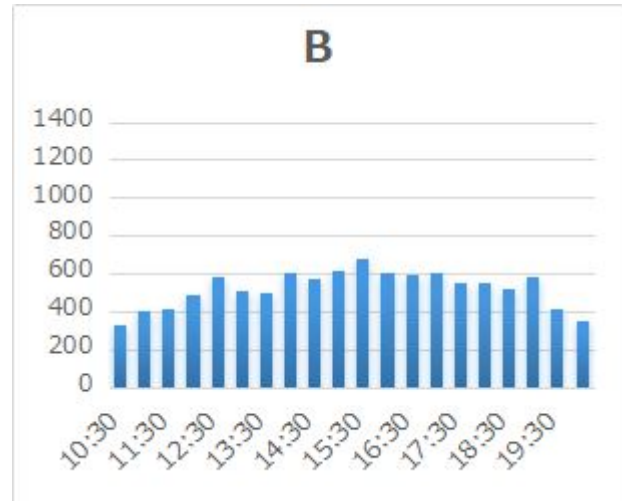
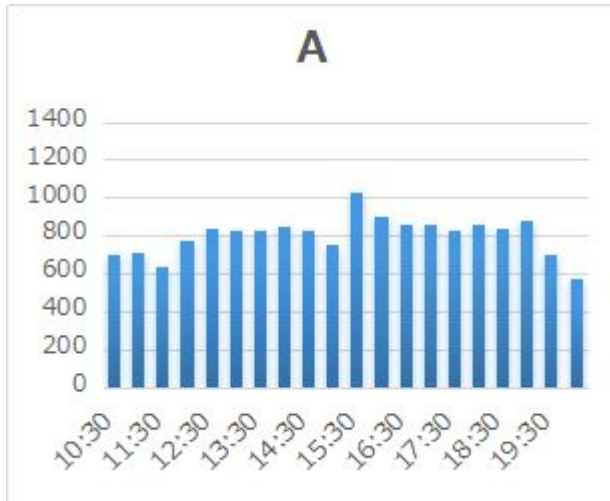
## 1.6. センサーの設置例



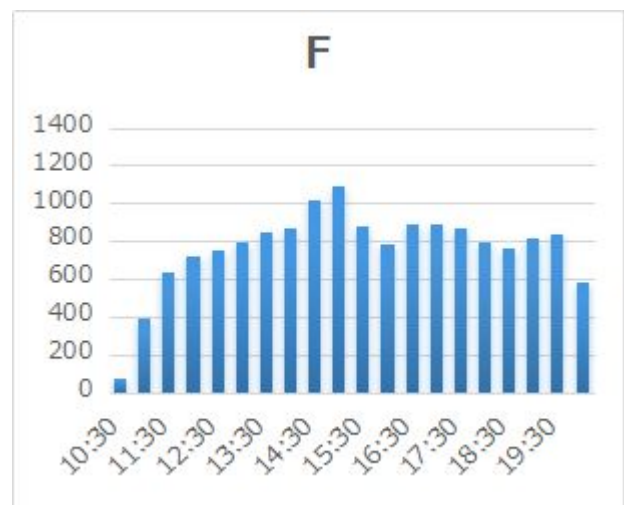
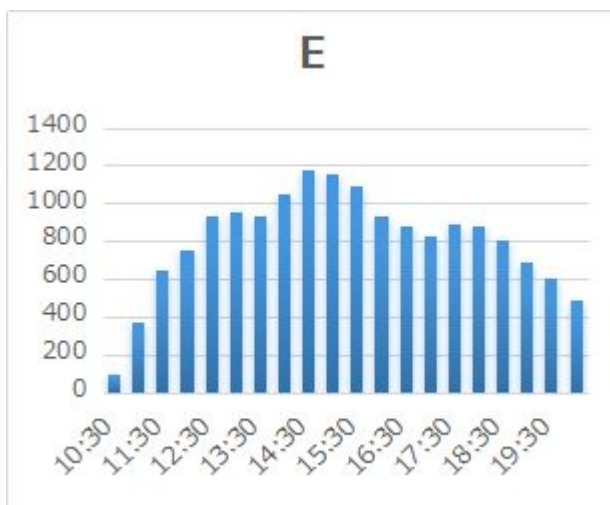
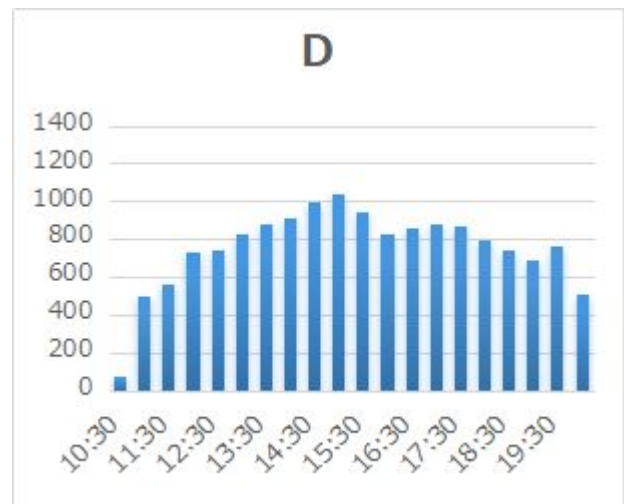
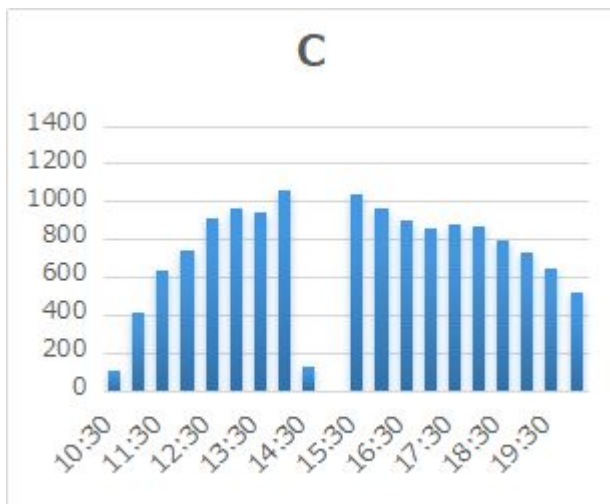
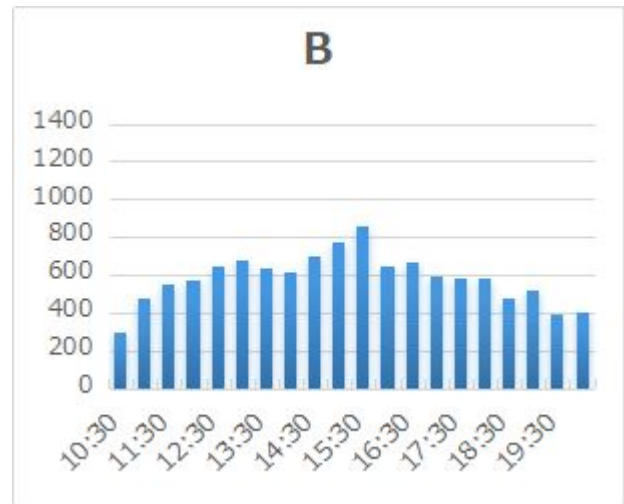
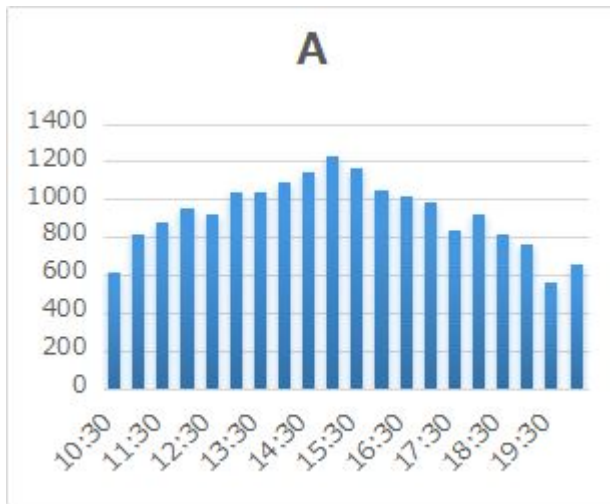
## 2. 分析結果

### 2.1. エリア別混雑状況

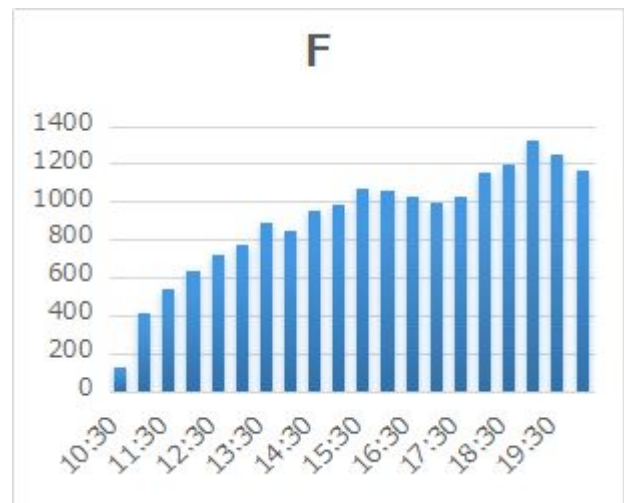
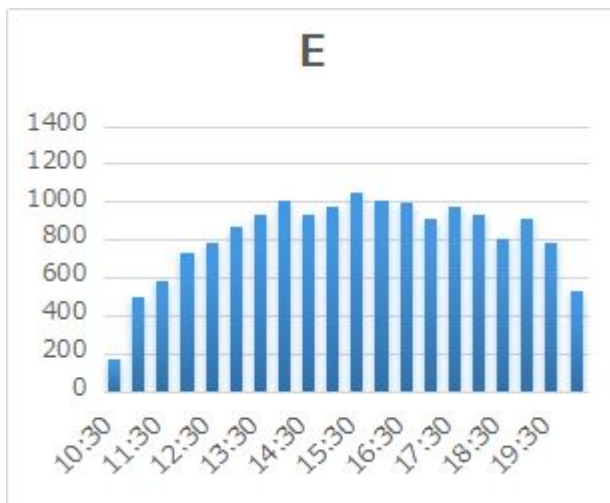
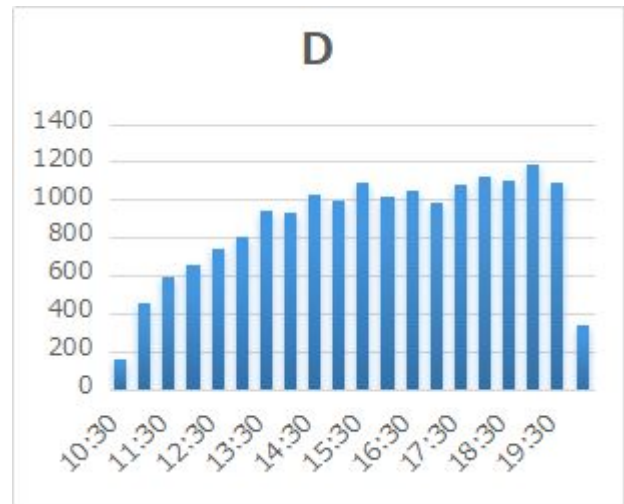
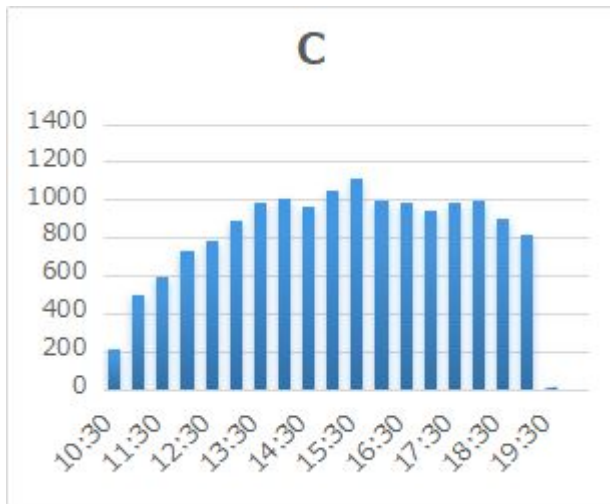
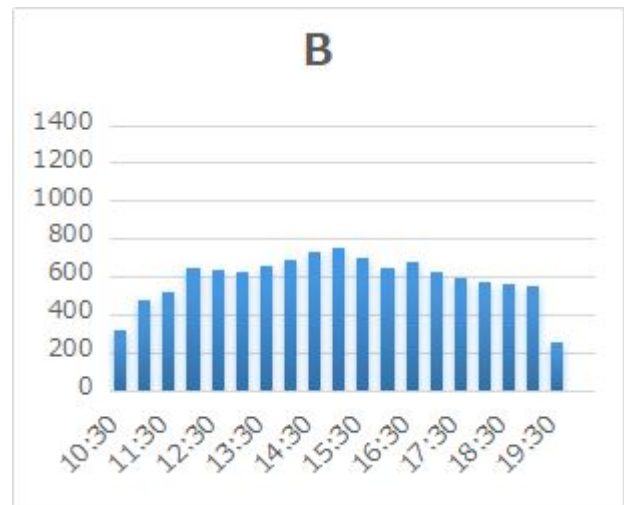
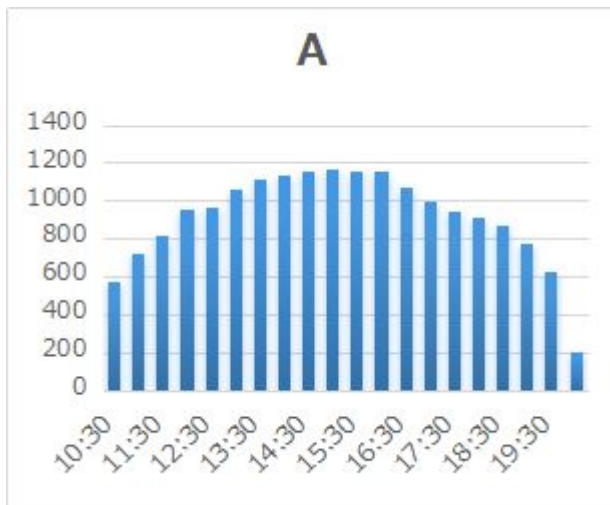
1日目



2日目

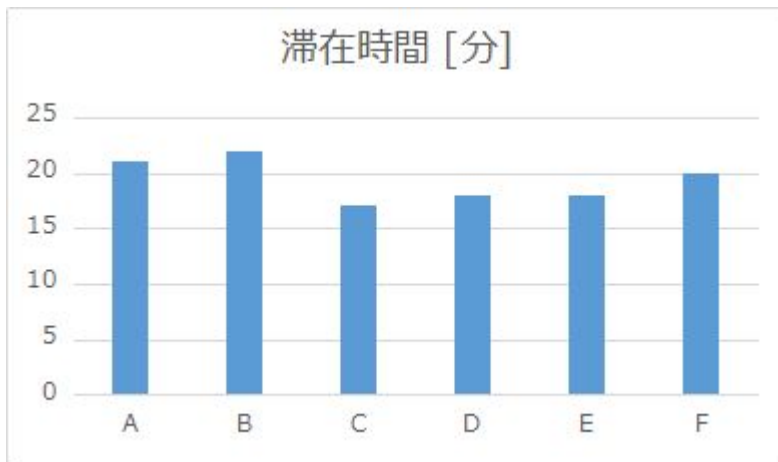


3日目

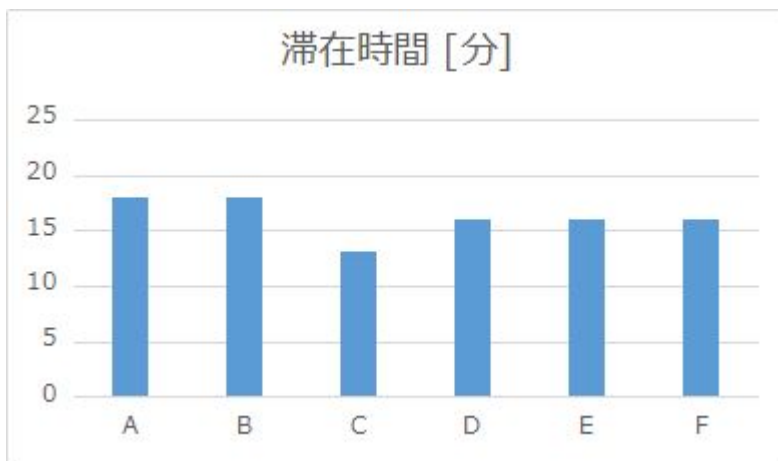


## 2.2. エリア別滞在時間

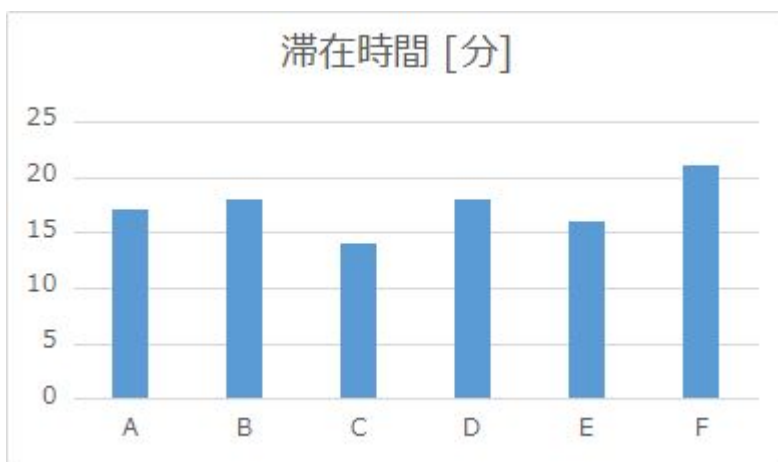
1日目



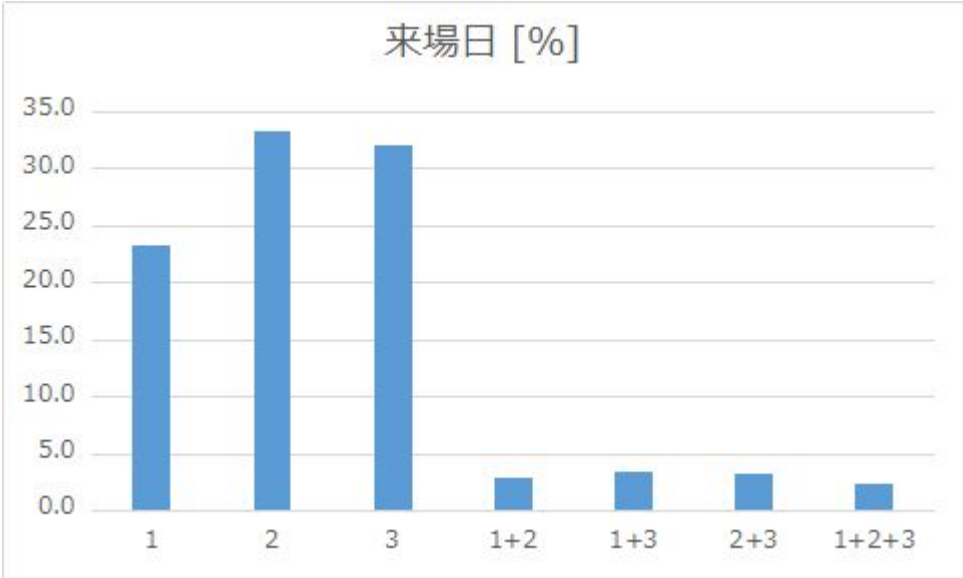
2日目



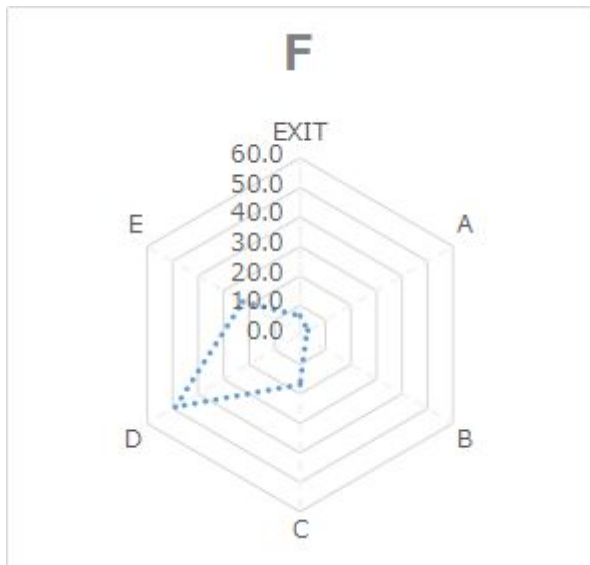
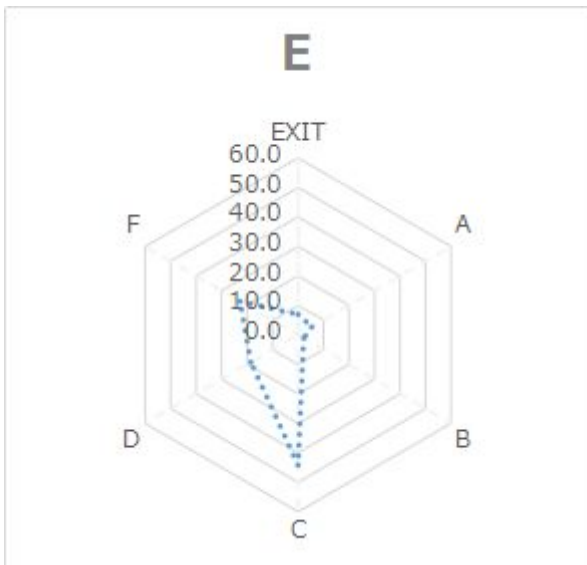
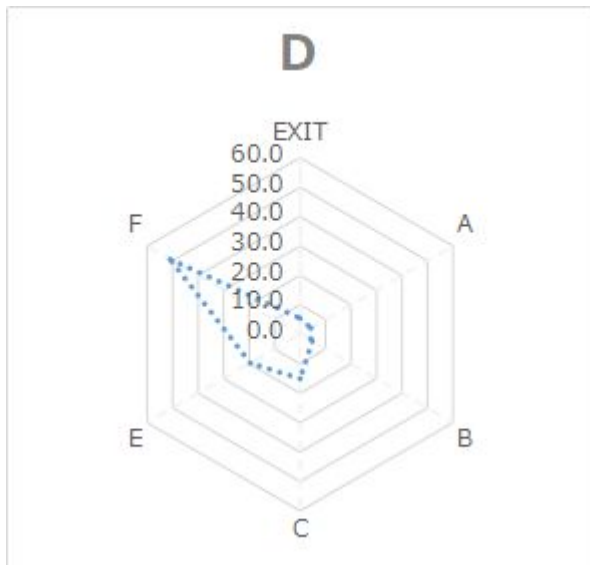
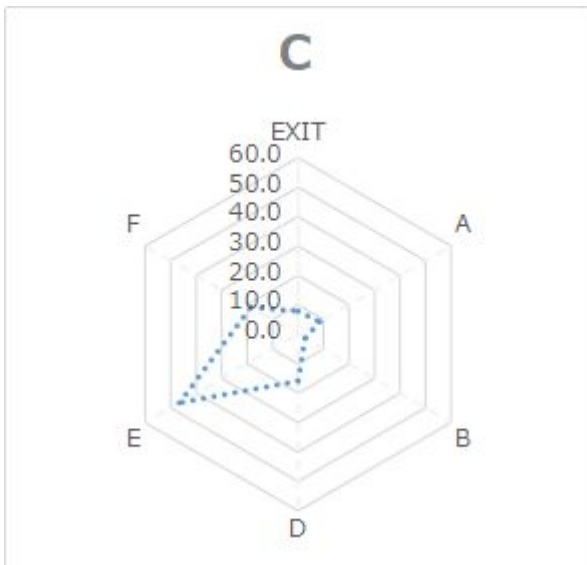
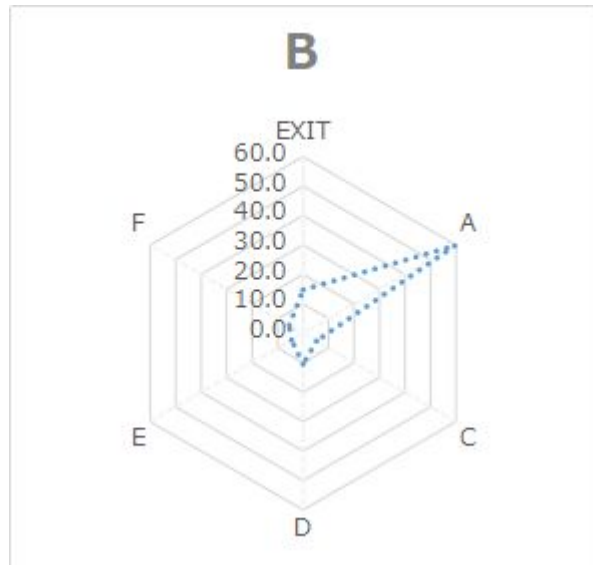
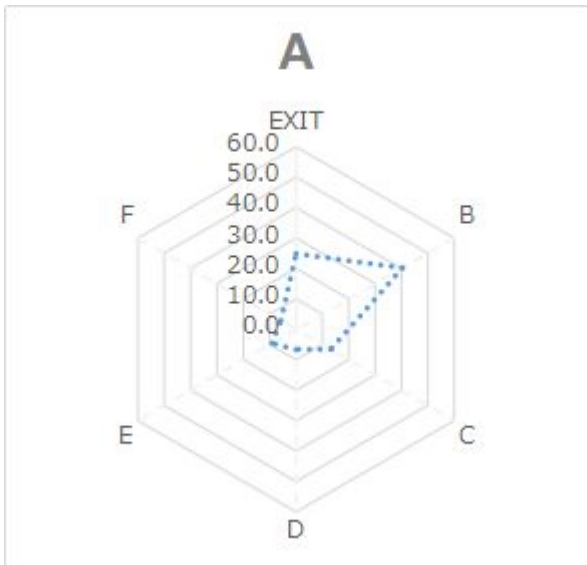
3日目



### 2.3. リピート来場



## 2.4. エリア間の移動傾向





2. 5. 滞在時間

